

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – AP Tourism Promotional Campaign at Mumbai International Airport by M/s. Times Innovative Media Ltd, Bangalore – Release an amount of Rs.78,14,510/- (Rupees Seventy Eight Lakhs Fourteen Thousand Five Hundred and Ten only) including taxes for 2<sup>nd</sup> & 3<sup>rd</sup> months payment for the period of 12-01-2014 to 11-03-2014 - Sanction – Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No.265

Dated:14-03-2014  
Read the following:

1. G.O.Rt.No.219, of YAT & C (PMU) Department, Dt.05-03-2014.
2. Bill.No.TIML/8010046916/AP Tourism/13-14/012, from M/s. Times Innovative Media Ltd, Bangalore, Dt.10-02-2014.
3. Bill.No.TIML/8010047614/AP Tourism/13-14/012, from M/s. Times Innovative Media Ltd, Bangalore, Dt.10-03-2014.

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**ORDER:**

In the reference G.O. 1<sup>st</sup> read above, Government have sanctioned an amount of Rs.1,19,22,000/- (Rupees One Crore Nineteen Lakhs Twenty Two Thousand only) including taxes, for a period of three months (i.e., 12-12-2013 to 11-03-2014) and released an amount of Rs.39,07,255/- (Rupees Thirty Nine Lakhs Seven Thousand Two Hundred and Fifty Five only) including taxes, to M/s. Times Innovative Media Ltd, Bangalore, towards 1<sup>st</sup> month payment in connection with taking up advertising campaign for Andhra Pradesh Tourism branding at Mumbai International Airport from 12-12-2013 – 11-01-2014.

2. In the reference 2<sup>nd</sup> and 3<sup>rd</sup> read above, M/s. Times Innovative Media Ltd, Bangalore, has submitted bills along with the photographs as proofs upon erection of the media for A.P Tourism have placed at Mumbai International Airport for an amount of Rs.78,14,510/- (Rupees Seventy Eight Lakhs Fourteen Thousand Five Hundred and Ten only) including taxes (i.e., Rs.39,07,255/- including taxes for the 2<sup>nd</sup> month from 12-01-2014 to 11-02-2014 and Rs.39,07,255/- including taxes for 3<sup>rd</sup> month payment for the period of 12-02-2014 to 11-03-2014) and requested the Government to release payment for 2<sup>nd</sup> & 3<sup>rd</sup> months payment.

3. Government, after careful examination of the matter, hereby ordered to release of Rs.78,14,510/- (Rupees Seventy Eight Lakhs Fourteen Thousand Five Hundred and Ten only) including taxes (i.e., Rs.39,07,255/- including taxes for the 2<sup>nd</sup> month from 12-01-2014 to 11-02-2014 and Rs.39,07,255/- including taxes for 3<sup>rd</sup> month payment for the period of 12-02-2014 to 11-03-2014) to M/s. Times Innovative Media Ltd, Bangalore for AP Tourism Promotional for taken up advertising campaign for Andhra Pradesh Tourism branding at Mumbai International Airport.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan – SH (20) PMU Promotion of Tourism / Events – 500 - Other Charges - 503 – Other Expenditure”.

(P.T.O)

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5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Times Innovative Media Ltd, Bangalore, through on line. The details of Bank account is as follows:-

Account Name	: Times Innovative Media Limited,
Account No	: 00600310007118
Name of the Bank	: HDFC Bank Ltd
Branch	: Maneckji Wadia Buldg, Ground Floor, Nannik Motwani Marg, Fort Mumbai-400023
IFSC Code	: HDFC0000060
PAN	: AACCT3354P

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
M/s. Times Innovative Media Ltd, Bangalore  
The Assistant Secretary to Government & D.D.O, YAT & C (PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

**Copy to:**

The YAT & C (PMU - Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**